



# SRS WOW HD

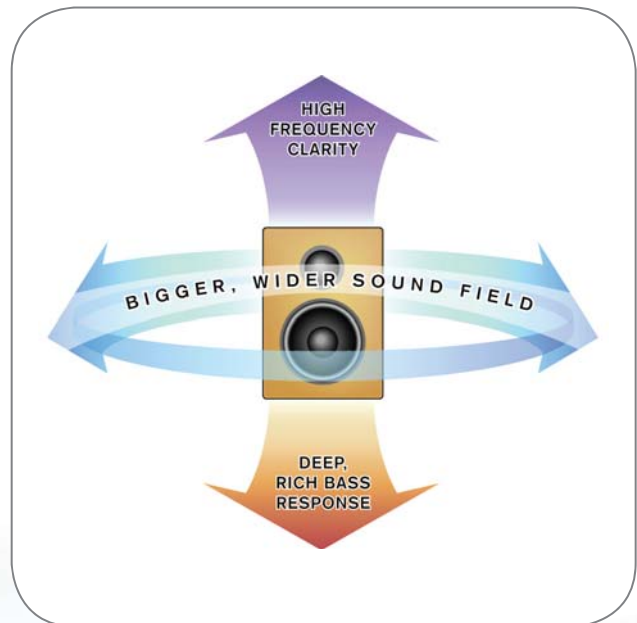
## Remarkable Enhancement for Mono and Stereo Playback



SRS WOW HD™ improves the dynamic audio performance of compressed and uncompressed audio by expanding the size of the audio image and creating a deep, rich bass response. The patented techniques in SRS WOW HD widen the horizontal sound field and raise the vertical sound image, retrieving information lost in the mixing process to create a more natural audio experience. SRS WOW HD also shapes a maximized bass response using sculpted filters and driver physics to go beyond the low-frequency limitations of speakers and headphones. SRS WOW HD also adds Definition™ control, for realistic clarity, and the new Center Control, for dynamic extraction and positioning of dialog.

### FEATURES

- Stereo enhancement which improves dynamic audio performance
- Sculpted bass response for maximum thump on small speakers
- More natural audio with a wider sound field and raised sound image
- High-definition control for realistic clarity
- Center control for dynamic extraction and positioning of dialog





### **IMMERSIVE 3D AUDIO**

SRS WOW HD adjusts the space of the stereo image and eliminates the narrow stereo sweet spot and creates an immersive stereo image from mono & stereo source material. It also restores audio realism which is often masked by traditional recording and playback techniques.

### **CENTER CONTROL**

SRS WOW HD adjusts the mix of the center information into the stereo image. It works in tandem with the space control to create the perfect balance, acting as a “zoom” lens for sound. It can bring content to the forefront to dominate the mix or fade it backward, virtually eliminating the content all together.

### **OPTIMAL EARPHONE LISTENING**

SRS WOW HD includes techniques based on patented HRTFs to deliver a natural, non-fatiguing headphone listening experience by placing the perception of the stereo sound image outside of one’s head making it more realistic and immersive.

### **ELEVATED SOUND IMAGE**

SRS WOW HD adjust the horizontal plane of the audio image from non-optimally placed speakers placing it at an appropriate listening level.

### **DEFINITION CONTROL**

SRS WOW HD delivers a livelier, more brilliant sound. The purified sound can be heard in musical vocals, high-frequency instruments, and exposes details of ambient sound present in the audio source.

### **BIGGER BASS**

SRS WOW HD includes psychoacoustic bass enhancement techniques which enhance the perception of low bass frequencies from speakers and headphones which, under normal conditions, can not produce these frequencies due to the inherent low frequency cut off and driver size limitations.

### **AUDIO LEVEL MANAGEMENT**

SRS WOW HD includes an audio level management system which monitors the output levels of the entire product audio system and manages the level dynamically to prevent sudden audio clipping.

